

## Work of the FSB on Crypto-assets and innovation

Alexandre Stervinou FSB Secretariat

Alexandre.Stervinou@fsb.org

3<sup>rd</sup> Arab Regional Fintech Working Group Meeting

16 December 2019



## Outline





# An overview of crypto-assets, stablecoins and CBDCs

#### Crypto-asset

"a type of private asset that depends primarily on cryptography and distributed ledger or similar technology as part of their perceived or inherent value" (FSB, 2019)

#### E.g.:

- Bitcoin (market cap: \$166 bn)
- Ether (\$20 bn)
- XRP (\$12.5 bn)
- Litecoin (\$3.9 bn)
- EOS (\$3.3 bn)
- ...

#### Stablecoin

"a crypto-asset designed to maintain a stable value relative to another asset (typically a unit of currency or commodity) or a basket of assets" (FSB, 2019)

E.g. Tether (\$4.1bn), USD Coin (\$460 mn), Paxos (\$245 mn), Dai (\$100 mn), JPM Coin (?), USC (0), Libra (0)

#### Central bank digital currency

"a digital form of central bank money that is different from balances in traditional reserve or settlement accounts" (CPMI/MC, 2018)

Wholesale vs. retail / general purpose

E.g. e-yuan? e-krona?



SCAV Financial Innovation Network (FIN)		SRC Regulatory Issue of Stablecoins (RIS) working group	
<ul> <li>Crypto-assets</li> <li>Monitoring framework : financial stability implications of crypto- assets</li> <li>Risk scenarios of stablecoins</li> <li>Review the framework in light of the emergence of global stablecoins</li> </ul>	Q4 2019 Q1 2020	Regulatory and supervisory issues of stablecoins         • Stocktake         • Identify potential gaps, esp. cross-border         • Advise on multilateral responses if needed	Oct 19 issues note to G20 Q4 2019 Dec / Feb April 2020 July 2020





Crypto-assets with a "stabilisation" mechanism, e.g. referencing a basket of fiat currencies

К Л К У



Potential scale (distribution via technology platforms) Linkages to the existing financial system Decentralised (network of actors)



# Current shortcomings in cross-border retail payments

## Compared with domestic payments, cross-border retail payments remain slow, costly and opaque



<sup>1</sup> CPMI, Cross-border retail payments, February 2018

<sup>2</sup> Average total cost for sending \$200; figure adapted from *The Economist* (2019).

Sources: National Bank of Belgium; SWIFT BI Watch; The Economist (2019); World Bank, Remittance Prices Worldwide; World Bank; BIS calculations.



# Big tech in payments could achieve global adoption...

## ...due to big tech's capacity for data analytics and existing network of users



<sup>1</sup>The numbers do not include Instagram or WhatsApp users unless they would otherwise qualify as such users. <sup>2</sup>2017 data. <sup>3</sup>2016 data. <sup>4</sup> Estimate based on the public data for Mercado Libre. <sup>5</sup>Only mobile payments for consumption data (ie excluding mobile payments for money transfer, credit card payments and mobile finance).

Sources: J Frost, L Gambacorta, Y Huang, H S Shin and P Zbinden, "BigTech and the changing structure of financial intermediation", BIS Working Papers, no 779, April 2019; World Bank; Forrester Research; GlobalData; iResearch; Mercado Libre; Nikkei; Worldpay; S&P Capital IQ; companies' reports and announcements; national data; BIS calculations.



### Adopt a holistic approach







**X-sector** 

X-border

Legal certainty Financial stability ML-FT Market integrity Consumer protection Payment systems Data privacy Competition *Monetary policy (IMF)* 





### **Consider transmission channels**



### FSB ETABLITY Decentralised Financial Technology



- Report to June 2019 G20 meetings
- **Decentralisation** (decision making, risk-taking, record-keeping)
- Exemplar technologies (DLT, P2P)
- Effect on financial services (P&S, trade-finance, capital markets, lending)
- **Potential risks (**new concentrations, procyclicality, diffused responsibility, recovery and resolution)



### BigTech in Finance: what?

Technology companies providing financial services







Large customer bases and name recognition

Customer data from technology business Business model founded on cross selling



## BigTech in Finance: risks





### Cloud services: what?



# A widely acknowledged type of outsourcing









## Cloud services: risks

